



# Printer Setup Utility for Android™, iPhone® and iPad® Supporting Zebra Print DNA™ Printers

## Simplifying printer setup and configuration for Zebra Print DNA printers

The faster you get new equipment up and running, the more quickly you can achieve your return on investment. With Zebra's Printer Setup Utility—part of the Print DNA suite of tools—configuring your Print DNA printers to optimize performance is easy and requires no specialized knowledge.

### An Easy Way to Configure Your Printers

Use the Printer Setup Utility app to discover and connect to your printer using Bluetooth® or Wi-Fi™, or use the Tap and Pair feature with your Android device to simplify the connection process. Then follow the simple setup wizards that walk you through how to set specific printing parameters—such as calibration, media type, print quality, printer language and security—to optimize your printer performance.

### Bluetooth Printers Are Now Configurable—Even in the Field

Traditionally, Bluetooth printers are not easily managed—particularly when the printers are used in the field by a mobile workforce. Zebra's Printer Setup Utility makes Bluetooth printers manageable by allowing you to retrieve files from your cloud storage provider and then transfer these files to your printers for faster configuration and easier software updates. This simplifies the management of your Bluetooth printers, dramatically improving your return on investment and increasing the productivity of your mobile workforce.

### A Faster ROI with Multiple Printer Setup

The more time it takes you to set up a new printer, the greater the productivity loss. Zebra's Printer Setup Utility app can help speed your ROI by shaving hours or even days off the printer setup process. Previously, setting up multiple printers used to require walking through the same steps over and over again on each printer. Using the Zebra Printer Setup Utility app, you can quickly set up multiple printers by retrieving a setup file stored in a cloud storage account and distributing it to each printer as needed.

### Beyond Setup: Better Device Management for the Life of Your Printers

Zebra's Printer Setup Utility app not only helps you get your printers up and running faster, it also helps you manage them more effectively. The app provides easy access to current information such as connectivity, total label count and battery life, allowing you to better monitor the health of your printers. This information is provided via a user-friendly, intuitive interface—making it easy to access printer status details even on printers that have no visual screens. Using the app, you can also email your printer's configuration file to a remote service representative to enable faster resolution of printer issues—or use it to install new printer configurations or operating system software for easier updates.

## Zebra Printer Setup Utility Features



### “Tap and Pair” Technology

makes it easy to set up communication between your mobile device and multiple printers (Android devices with NFC only)



### Fast Multiple Printer Setup

can shave hours or even days off setup time



### Easy File Sharing

via cloud storage accounts makes even Bluetooth printers manageable via the cloud



### Supports Multiple Connectivity Options

including Bluetooth, network and USB connections



### Displays Current Printer Status

with information on connectivity, label count and more

**Zebra printer setup utility: simplifying printer setup and configuration.**  
Available on Google Play™ and Apple® App Store.

**Zebra's Printer Setup Utility allows you to achieve ROI faster with quick, easy setup of your Print DNA printers. For more information, visit [www.zebra.com/printdna](http://www.zebra.com/printdna)**



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